



Club T-Shirts and Merchandise: A Guide

Club T-shirts can be a great way to get your name out on campus, but there's a few things to keep in mind when designing them. Here are some things to know and consider:

Licensed Vendors

Only a few select companies are licensed with Kiwanis, meaning they are the only ones that should be printing any of your club's personal merchandise. These vendors are:

LOCAL VENDOR

Sundog Productions

3850 Jermantown Road,
Fairfax, Virginia 22030
703-978-0041

<http://www.sunpup.com>

185 Promotions & Apparel

501 Industrial Drive
Carmel, IN 46032
317-902-8325
185promotions.com

A+ Images

5700 West Minnesota Street, Ste. A5
Indianapolis, IN 46307
Phone: 800-634-0054
aplusimages.com

Brooks Medals & Awards

P.O. Box 444
Island Park, NY 11558
brooksmedals.com

ClassB

9437 Corporate Lake Drive
Tampa, FL 33634
Phone: 1-800-851-4020
classb.com

Condor Creations

P.O. Box 940628
Simi Valley, CA 93094-0628
Phone: 210-865-6449
condorcreations.com

DTN Tech

11568 Trask Avenue
Garden Grove, CA 92843
Phone: 714-8686-DTN
dntech.com

Go Van Gogh's

237 East Tompkins Street
Galesburg, IL 61401
Phone: 309-342-1112
govangoghs.com

Jackson Pacific INC.

9775 SW Commerce Circle #C2
Wilsonville, OR 97070
Phone: 800-545-7077
customerservice@jacksonpacific.com

Lady Jayne

10 Bay Park
Webster, NY 14580
Phone: 800-293-3564
ladyjayne.com

Touchstone

7200 Industrial Row Dr.
Mason, OH 45040
513-741-0400
tmgideas.com

Make It Tasteful

Please remember that when you are designing your T-shirts and other merchandise for your club, you are also designing merchandise that represents all of the Kiwanis family. Do NOT include any design that is offensive or distasteful. If you are unsure if something would be considered a tasteful design, chances are it is not. Err on the side of caution and respect the brand of the Kiwanis family.

Follow the Brand Guide

When in doubt, follow the brand guide. Here are some key tips:

- Be sure to follow the specific colors listed in the brand guide
 - use PMS colors—not CMYK or RGB—so the colors that will be printed on your merchandise match the ones you choose from the color palette.
- Use vector art, which is sometimes known as EPS vector art, because it is scalable. The EPS files you'll find on circlek.org can be printed at any size.
- Create your personalized club Circle K Logo according to the brand guide's specifications
- Stay within the CKI font family - Myriad Pro, Century Gothic, Verdana, Garamond Premier Pro, Goudy Oldstyle, Archer, and American Typewriter

Not interested in designing your own T-shirts?

Visit the Kiwanis Circle K International Store to purchase pre-made designs!
<https://store.kiwanis.org/CKI/>

Keep scrolling for T-shirt Examples

Examples of T-shirts



